



For every \$100,000 that Christians earn, \$1.70 is given toward ministry among unreached people groups.



North Americans spend about the same on Halloween costumes for pets as they do on outreach to unreached people groups.



An estimated \$59 billion (yes billion!) dollars is embezzled annually by custodians of Christian churches, organizations, and ministries worldwide. That is more than the \$52 billion that annually goes to global foreign missions.



* Very broad definition of "Christian" including true Christ-followers, nominal adherents and fringe groups. Data is for "Christians" worldwide. Sources: International Bulletin of Missionary Research "<u>Status of Global</u> <u>Christianity 2022</u>"; The Traveling Team "<u>Missions and Money</u>"